

## What Are Your Goals For Delivering Your Content?

- ✓ To drive new sales and customer retention with an exceptional “User Experience?”
- ✓ To reduce the costs associated with the overall delivery of your content?

### Content Delivery Networks Offer:

- **OPTIONS** - Video-On-Demand, Whole Site Caching
- **TRUST** - Extreme Scalability for Peak Loads and Unplanned Crowds
- **HEAVY-LIFTING** - Offload Intensive Media Delivery to the Level3 Global Network
- **SATISFACTION** - Increase Site Speed and Performance While Lowering the Cost of Delivery
- **SPEED** - Your Content is Instantly Available at the Edge of the Internet
- **COST SAVINGS** - Immediate Reliability and Savings
- **EASE** - No Capital Investment or Additional Staffing Required
- **TRACK YOUR SUCCESS** - Powerful Reporting Tools for Traffic and Audience Analytics
- **MONETIZATION** - Integrates Seamlessly with the EC Suite Payment Processing for Rapid Monetization

### Get Started Today!

- Implements in days, not weeks
- Fast Integration
- No complex code changes
- Multiple Turn-up Options
- Supports consumer driven Movie/ Video, Music/Audio, Images/ Objects and Applications/Games download formats

### You Can Achieve Both with a Content Delivery Network!

Whether you are starting out with a new offering or expanding your established library, EC Suite offers the [Level3](#) high performance Content Delivery Network (CDN) to seamlessly deliver all of your rich media content - quickly and efficiently, without breaking the bank.

A Content Delivery Network or “CDN” is a system of globally distributed caching servers networked together transparently to deliver content (especially large media content) to end users more quickly and efficiently.



A CDN moves your content from your origin server directly to the network “edge,” targeting where your visitors actually experience your content and provides the optimum end-user experience with lower latency and higher throughput for your content. This optimized delivery process and Level3’s global delivery capacity ensures that your entire library of content is available online anytime, and offers unlimited scalability, even during peak viewing times and new site launches.

Best of all CDN’s can save you real dollars by allowing you to offload the hardware, co-location, power, admin and network costs associated with building out multiple redundant origin clusters and web server farms.

EC Suite offers some of the most competitive pricing in the industry and we welcome the opportunity to show you how you can lower your content delivery costs by using a Content Delivery Network.